**Conceptual design**

In terms of our design sketches and ideas, we wanted to present Hello\_World in a way that reinforces the very purpose of the application; to provide an intuitive and easy to use platform that streamlines the way sea turtle nesting information is documented. Our ecological sketches focus on the environment of the nesting sites, obviously on coastal geographical locations, and the conservationist interactions within the said environment. Our emotional sketches bring to life the real and tangible results of the efforts of our conservationist and who the platform of Hello\_World fits into the metric. The application is more or less a tool to achieve the emotional impact of “feeling good” about the data being used to analyze and disseminate information gathered through the application. Lastly, we wanted to showcase specific features of the application via out interactive design sketches. We used our requirements to pinpoint certain things a conservationist may be doing when interacting with nest such as using our GPS functions, uploading nest data, or taking pictures of the site. These help with putting the features into a context that can easily be understood and makes the requirements relatable to individuals who may have questions about the functionality of the platform.

Overall, we feel our sketches do a great job of putting the Hello\_World Platform into a context that an easily understood by those that both engage in sea turtle conservation efforts, and those that may not.